

## **Taylor Made Training for Visiocorp**

### **Visiocorp UK Limited:**

Visiocorp UK Limited develops, produces and supplies mirrors, audio components, fuel filler flaps and other components for the international automotive industry. Innovation and the use of modern technology ensure that Visiocorp remains as it has always been, ahead of its time. Visiocorp's varied client list includes luxury marques such as Jaguar, as well as more mass-produced brands such as Ford, Renault and Toyota.

### **Challenges Faced:**

As an organisation employing more than 5,000 people in 12 countries, staff at Visiocorp face difficult management challenges on a daily basis. It is vital that these staff are equipped with the necessary skills to overcome these challenges.

Visiocorp therefore required a training course that addressed the specific issues that would arise for managers within the automotive component manufacturing industry. The organisation needed a training partner who would complement their existing structure and arm their staff with the required skills with minimum disruption to the day-to-day running of the business.

**Solution:**

Taylor Made Training Solutions produced a bespoke course for Visiocrp incorporating all of the learning its staff needed to strengthen the business and ensure excellent team management throughout the organisation. It was this that made Taylor Made Visiocrp's supplier of choice for management training.

Prior to commencing training with Visiocrp, staff from both organisations met and ran through their requirements, ensuring that both parties understood each other and most importantly, that there was a good team fit.

Nearly 40 staff from Visiocrp attended the Taylor Made 'Supervisory Team Management Development Programme' over a three week period. Senior level staff attended a five day course, whilst the programme was customised further for lower-level staff, who were able to attend a shortened, three day course also over a similar three week period.

**Future:**

The bespoke course provided by Taylor Made has ensured that staff throughout Visiocrp are equipped to deal with management issues correctly and in a positive manner. This ultimately leads to greater employee satisfaction and productivity, benefiting Visiocrp through increased outputs of the highest standards.

**Testimonial:**

*“From the moment I first stepped foot in Taylor Made’s headquarters, there was a brilliant feeling about the place. Everyone at Taylor Made is incredibly efficient and nothing is ever too much trouble.*

*There was no question of Taylor Made trying to fit Visiocorp into a pre-produced training course. They identified our needs and from that created a training course that was completely unique to us – with hugely positive results.”*

Andrea Stevens, Visiocorp UK Limited